



PRESS RELEASE  
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## **RobotWise brings educational teaching programs with social robots to the English language learning market**

*By playing and learning with the use of actual robots, RobotWise wants to tackle the skills gap in schools and the labor market*

**RobotWise is bringing their award-winning edtech teaching programs, which feature interactive social robots, to the English language learning market. With the aim of closing the skills gap in schools and the labor market, RobotWise provides an innovative approach to education that merges play and learning through the use of actual robots. The company announced their international expansion as part of their plans to showcase their social robots and collaborative, gamified education and business training programs at the biggest edtech conference in the world, [BETT](#) in London, 29-31 March 2023. View a short video of RobotWise robots in action [here](#).**

[RobotWise](#) has already found success in over 100 schools and 50 companies throughout the Netherlands, including big names such as Rabobank, Tembo Group, Visma Connect, and the Custodial Institutions Agency (Dienst Justitiële Inrichtingen, DJI). In fact, their participation at CES, the world's largest electronics trade show in Las Vegas last January, fueled their decision to expand internationally. Tamar Neter, founder of RobotWise, stated that "as an award-winning solution and first mover, we are eager to grow and connect with schools and organizations in the English-speaking market to tackle the international skills gap".

### **McKinsey**

According to an April 2021 [McKinsey Global Survey on reskilling](#), the urgency of addressing the skills gap is clear. Most respondents say that skill-building (more than hiring, contracting or redeploying employees) is the best way to close this gap. The results also point to a shift in the most important skills to develop, which tend to be social and emotional in nature, such as empathy, leadership and adaptability. These are just some of the skills integrated into RobotWise's lesson and training programs.

### **New approach**

RobotWise tackles the skills gap by playing and learning with the use of actual robots. This is an entirely new approach to educate school children and teachers on deployment opportunities of robotics through gamified learning and programming robots to connect technical skills with social emotional skills. With that, RobotWise prepares young people and their teachers for a rapidly digitizing society, develop their 21st Century Skills and help them discover their talents (STEAM).



The RobotWise interactive, gamified lessons and training programs are structured to be either standalone, interactive modules or integrated into an organization's existing program.

### **Meet RobotWise**

Set up an appointment with RobotWise via [tamar@robotwise.nl](mailto:tamar@robotwise.nl) before or during BETT and/or see RobotWise in action at the Dutch Pavilion, stand ND60 on Wednesday the 29th of March from 10 AM- 3 PM. RobotWise is interested in meeting press, potential investors, and potential partners (schools, LMS-partners and organizations) focused on gamification or gamified learning providers who can help distribute RobotWise's lesson and training programs online. Visit the [website](#).

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### **Bijlagen**



[460 KB jpg RobotWise.jpg](#)

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For more information about this press release contact Tamar Neter, CEO RobotWise. Email: [tamar@robotwise.nl](mailto:tamar@robotwise.nl), mobile: +31650929295. For more information, also check out the [press kit](#). You can also download photos, logos, factsheet and one pagers there.

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### **About RobotWise**

RobotWise develops and offers interactive, gamified lesson and training programs using social educational robots for all levels of education, businesses and youth care facilities. The organization strives for talent development, using robots as a tool, focusing on the development of social, (meta)cognitive abilities.